



# katie tully

*print & web designer*

## *contact*

www.iamkatietully.com  
katie@iamkatietully.com  
linkedin.com/in/iamkatietully  
228.806.2137

## *about*

Detail-oriented **Print and Web Designer** with 6+ years of experience conceptualizing and crafting visual communications. Proficient in a diverse array of design software and techniques including Adobe Creative Suite, web design, and illustration. Versatile design professional **dedicated to solving creative problems** resulting in impactful design solutions.

## *skills*

Adobe Creative Suite | Photoshop  
Illustrator | InDesign | Dreamweaver  
Adobe XD | Sketch App | Web Design  
HTML | CSS | QuarkXPress  
Microsoft Office Suite | Copywriting  
Print Production | Illustration  
Email Marketing | Branding & Identity  
Screen Printing | Letterpress

## *education*

**Associate of Applied Science**  
Computer Coding Technology - MGCCC

Diploma expected 2022

**BFA in Graphic Design**  
Mississippi State University

Summa Cum Laude | GPA: 3.8  
Phi Kappa Phi Honor Society  
University Television Center student worker:  
developed graphics and renovated website.

## *professional experience*

### **Scarlet Pearl Casino Resort**

Oct 2019 - June 2020

#### **Multimedia Designer**

- Devised and crafted invitations, magazine ads, posters, billboards, eblasts, social graphics, and TV graphics to support advertising objectives.
- Designed, updated, and maintained Wordpress site layouts, graphics, and promotions.
- Executed photoshoots including styling, lighting, image capture, and post-production.

### **MLCworks**

Freelance: Jan - July 2019

#### **Graphic & Web Designer**

Oct 2016 - Dec 2018

- Collaborated with creative and account teams to provide quality marketing materials.
- Created collateral including eblasts, social graphics, display ads, website graphics, TV graphics, logos, branding materials, direct mailers, spadeas, and posters.
- Involved in the complete web design process, from wireframe to finished web design.

### **Daily Journal, Inc.**

April 2016 - Oct 2016

#### **Graphic Designer**

- Created client promotional materials for multiple Journal Inc. publications.
- Designed print advertising for magazines, inserts, and spec ads.
- Built digital content for Journal Publishing websites.

### **Hancock Fabrics**

Nov 2015 - April 2016

#### **Web Designer**

- Designed and coded HTML marketing email campaigns.
- Utilized CMS platform to create, edit, and maintain graphics for the e-commerce website.
- Developed landing pages to promote marketing objectives.

### **Martial Arts Life Apparel**

May 2013 - Oct 2016

#### **Graphic Artist & Screenprinter**

- Consulted with clients to develop designs.
- Created custom vector artwork and rendered mock-ups for client approval.
- Performed pre-press processes: prepared artwork separations, reclaimed and developed screens, registered screens for multi-color jobs, and printed test impressions.
- Screen printed various apparel and athletic gear using CMYK and spot color.